



YOU ARE INVITED TO SPONSOR THE 7TH DELAWARE WETLANDS CONFERENCE!

CONSERVING WETLANDS IN THE MID-ATLANTIC REGION

FEBRUARY 3 & 4, 2016 AT THE CHASE CENTER ON THE RIVERFRONT

Dear Supporter:

In early 2016, more than 300 wetland experts and enthusiasts from the tri-state area will gather in Wilmington at the Delaware Wetlands Conference to share the latest in wetland research, innovations to outreach and education and conservation programs in the Mid-Atlantic Region. Wetlands play a vital role in our everyday lives, protecting our communities from flooding and erosion and boosting our economy through tourism and the seafood industry. It is important that we continue to foster an atmosphere that supports the exploration and dissemination of wetlands science, and this conference has a history of doing just that. **We would like to invite you to become a sponsor of this event, not only to support wetland science and education in the tri-state area, but also to gain visibility with important leaders in the field.**

This popular conference has seen attendance rates grow consistently over the years, and has now been **expanded to two days, doubling your opportunity to connect with key professionals in the area!** Your support would allow conference registration fees to remain at an all-time low, while still offering first class conference amenities and facilities.

This biennial conference **attracts scientists, planners, state, county and federal representatives, educators, community leaders, natural resource managers, and more** - offering excellent visibility for conference sponsors.

Professional sponsorship levels range from \$250 to \$2,500 and the varying sponsor benefits are listed below. Please demonstrate your commitment to wetlands by sponsoring the conference at the level that is right for your organization.

To sponsor this event, please submit your sponsorship enrollment form and payment to Brittany Haywood at 302-739-9939 or brittany.haywood@state.de.us by **January 4th, 2016** to be included in the printed program materials. For more information about the Delaware Wetlands Conference, please go to: <http://de.gov/dewetlandsconference>.

We hope you will join us for the 2016 Delaware Wetlands Conference where connecting businesses, organizations, agencies and communities for protecting and conserving our wetlands is our top priority!

Sincerely,

The Delaware Wetlands Conference Planning Committee



WHY SPONSOR?

Reach more than 300 attendees at the Delaware Wetlands Conference and beyond:

- **Online:** Your logo and links to your website will be included on the conference webpage as well as in our social media outreach
- **Email marketing:** Your logo and a link to your website will be included in our conference communications and updates
- **Conference Program:** Your logo will appear in the printed program that will be put directly in the hands of all attendees.
- **Onsite displays and signage:** Your logo will appear before all attendees during presentation sessions, networking breaks and on printed signage throughout the conference space.
- **Exhibit Space:** You will get the chance to display what you have to offer and speak one-on-one with leaders in the field.

Cultivate and strengthen your relationship with wetland researchers and conservation professionals and reinforce your visibility!

Connect with key decision makers and stakeholders.

Your identity will be instantly recognized as an active partner in the wetland and natural resource management community.

Increase your brand awareness with a broad audience from across the region! Our attendees represent:

- Non-profit, research, and educational institutions
- Federal, state, local, and regional government officials and employees
- Private sector consulting firms and businesses
- Educators
- Leaders in local communities and the media

Secure your sponsorship today to begin your visibility!

<http://de.gov/dewetlandsconference>

Deadline: January 4, 2016

Email brittany.haywood@state.de.us or call 302-739-6377 for questions or additional information.

DELAWARE WETLANDS CONFERENCE SPONSORSHIP LEVELS



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- Delaware Wetlands Conference Champion: \$2,500**
- *Includes all the benefits of being a Supporter level sponsor in addition to:*
 - Logo included on all conference email communications – ***our entire database reaches more than 2,500 individuals*** - and in social media communication
 - ½ Page ad displayed on back cover of program booklet
 - Priority placement exhibit space with two complimentary registrations
- Delaware Wetlands Conference Supporter: \$1,500**
- *Includes all the benefits of being a Friend level sponsor in addition to:*
 - Logo (with hyperlink) displayed on conference website
 - Verbal recognition at Plenary Sessions
 - Recognition of sponsorship on conference displays and on powerpoint screens
 - Logo displayed on the back cover of the program booklet
 - Logo displayed on sponsor signage at the conference
 - Priority placement exhibit space with one complimentary registration
- Delaware Wetlands Conference Friend: \$550**
- *Includes all the benefits of being a Fan level sponsor in addition to:*
 - Logo shown on projector screens during session breaks
 - Name displayed on the back cover of the program booklet
 - Name (with hyperlink) displayed on conference website
- Delaware Wetlands Conference Fan: \$250**
- *Includes all the benefits of being an Exhibitor level sponsor in addition to:*
 - Name displayed on conference website
 - Name shown on projector screens during session breaks
- Delaware Wetlands Conference Exhibitor: \$100**
- Exhibit space with one complimentary registration
 - Name displayed inside the program booklet

DELAWARE WETLANDS CONFERENCE SPONSORSHIP FORM



SPONSOR NAME: _____

(Name of business/agency/organization)

SPONSORSHIP LEVEL:

- \$2,500 – Delaware Wetlands Conference Champion
- \$1,500 – Delaware Wetlands Conference Supporter
 - \$550 – Delaware Wetlands Conference Friend
 - \$250 – Delaware Wetlands Conference Fan
- \$100 Delaware Wetlands Conference Exhibitor

CONTACT PERSON

Name & Title: _____

Phone: _____ Email Address: _____

Mailing Address: _____

ATTENDING REPRESENTATIVE(S) Name and Email:

EXHIBIT DISPLAY TYPE: Table-top display (table provided for all table-top displays)

Free-standing display

Size: (H" x W"): _____ table also needed? Yes No

No Exhibit Space Needed

Other, please describe: _____

CHAIRS AT BOOTH: 1 2 None

ELECTRICITY AT BOOTH: Yes (\$100 fee, waived for Champion and Supporter Sponsorships)

No

Registration information and form of payment must be submitted by **January 4, 2016** to be included in the printed program. Send completed form and payment via check made payable to DNREC:

DNREC Division of Watershed Stewardship
Attn: Delaware Wetlands Conference
100 W. Water Street, Suite 10 B, Dover, DE 19904

Setup begins at 7:30 am on Wednesday, February 3, 2016. To request earlier set up time please inquire with contact below. Exhibit tables have cloth and skirting. For help with exhibit details, contact Brittany Haywood at 302-739-9939 or brittany.haywood@state.de.us. If applicable, please email your logo file (minimum 300 dpi) and website URL.