



# Bus Rapid Transit Presentation

**To: Delaware Energy Plan  
Transportation Energy Use Work  
Group**

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# “A Concept of BRT Feasibility for the Delaware Region”



# What is BRT?

- **Bus Rapid Transit (BRT)**
  - “Rapid mode of transportation that combines the flexibility of bus service with the best features of rail service”
  - Includes Running Ways, Stations, Vehicles, ITS
  - Branded, Reliable, Efficient, Flexible, Quality Service



# Project Concept

- **Factors for Deployment**
  - New regional transportation network
  - Interstate, intrastate, and inter-jurisdictional basis
  - Separate operating entity
  - Special Identity of distinctive vehicles
  - Connectivity to local bus service, DART, et al.

# Project Concept (Cont.)

- **Factors for Deployment (Cont.)**
  - Attractive for choice riders
  - Public-private partnerships
  - Funding by multiple sources
  - Incrementally developed
  - Pilot routes/corridors/business plan

# Vision

- **New Regional Interstate and Intrastate Transportation Network serving the Mid-Atlantic Area (Maryland, Delaware, Pennsylvania, New Jersey)**



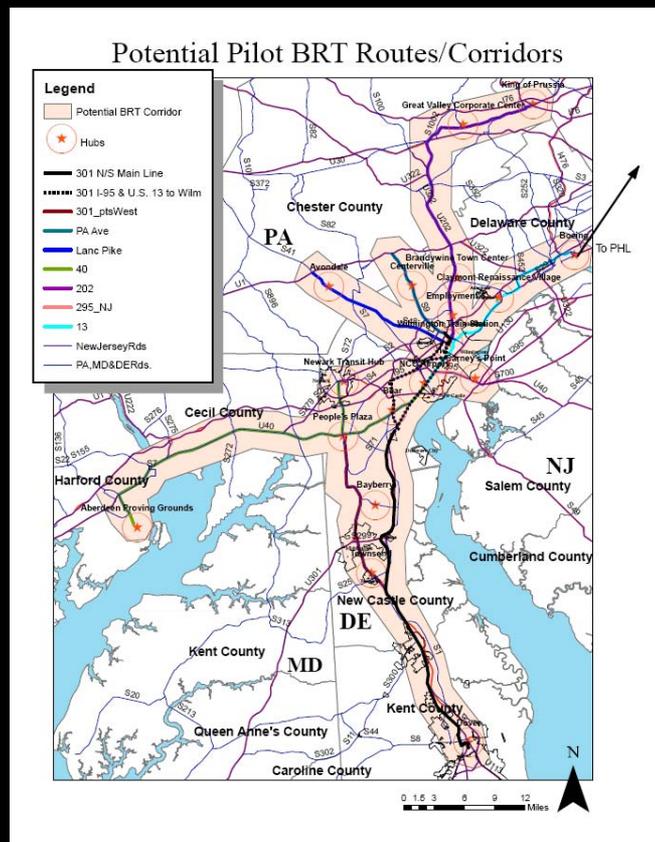
# Mission

- Incrementally link Communities, Centers of Commerce, and established systems of transportation with BRT service.



# Tagline

- **MAAX (Mid-Atlantic Area Xpress):**  
**A Bus Rapid Transit (BRT) Concept.**



# Potential Partners/ Stakeholders

- **Delaware**: State (DTC/DART; DeIDOT); New Castle County; Kent County; Sussex County; Wilmington; Newark; Dover; WILMAPCO, Delaware TMA; DRBA; State Chamber of Commerce; New Castle County Chamber of Commerce; University of Delaware; Private Companies.

# Potential Partners/ Stakeholders (Cont.)

- Maryland: MDOT; MTA; Cecil County; Harford County; TMA; BRAC (CSSC); Aberdeen, Elkton, Private Companies
- Pennsylvania: PennDOT; DVRPC; SEPTA; TEMACC; Chester County; Delaware County; Montgomery County; West Chester; Private Companies.

# Potential Partners/ Stakeholders (Cont.)

- New Jersey: NJDOT; NJ Transit; Salem County; Private Companies
- Federal: Congressional Delegation; FTA; FHA; BRAC



# Steps to MAAX

- **Contact/ Communication of Project Concepts (One-on-One)**
- **Identify Potential Stakeholders**
- **Schedule/ Convene Information Meeting/Workshops**
- **Establish Steering/ Exploratory Committee**

# Steps to Max (Cont.)

- **Develop Memorandum of Agreement**
- **Obtain Commitment of Funding Sources**
- **Fund Development of a Business Plan**
- **Retain a consultant to do business plan (Institutional Arrangement; Phased Development; 2-3 Pilot Areas/ Corridors; 5 yr Plan/25yr)**

# Thank you.

