

2009 KIDS FOR CONSERVATION POSTER CONTEST



Sponsored by:

**Department of Natural Resources
And Environmental Control**



The Kids for Conservation Poster Contest provides students with an opportunity to combine their artistic talents with their thoughts on conservation. The goal of this year's contest is to educate today's youth about how to make their environment green – *“Color Your Footprint Green”*.

PARTICIPANTS

The Kids for Conservation Poster Contest is open to Kindergarten through 12th grade students in Delaware Schools and youth organizations. One poster from each student may be entered in the following grade categories: K-1, 2-3, 4-6, 7-9, and 10-12.

THEME

To promote greater awareness, the theme for the 2009 Kids for Conservation Poster Contest is **“Color your Footprint Green”**. The theme emphasizes how students and their families can take action to reduce their environmental impact on their community. Examples of such actions may include recycling, water conservation, changing a light bulb, taking public transit to work or school, planting a tree, taking part in a highway or coastal cleanup, helping to restore a wetland area, and many more.

CONSERVATION MESSAGE

The conservation message should contain a slogan that will encourage the public to become more aware of how their activities impact our environment and the things they can do to reduce those impacts, as well as the benefits of conservation. The message should be something brief and catchy with one theme that can be read quickly and easily.

CONTEST RULES

- ✎ Any media may be used to create a flat poster (paint, crayon, colored pencil, charcoal).
- ✎ Posters must be **at least 22"x28" in dimension**; horizontal.
- ✎ The conservation message should be 50 words or less.
- ✎ All posters must be created by an individual student rather than a team of students.
- ✎ All entries must have a completed entry form taped to the back of the poster.
- ✎ Do not place name on front of poster, only the conservation title may be placed on the front of the poster.
- ✎ Posters should be packaged so they remain flat when sent to the Department of Natural Resources and Environmental Control for judging.
- ✎ Posters will be judged on June 15th, 2009.
- ✎ All poster contest entries will be displayed at the DNREC Building located at the Delaware State Fair, Thursday, July 23rd through Saturday, August 1, 2009.
- ✎ Posters become the property of DNREC.
- ✎ Any entries that do not comply with contest rules will be disqualified.
- ✎ Entries must be dropped off or postmarked by the **June 10th, 2009 deadline** and mailed or delivered to one of the following locations:

DNREC 89 Kings Highway Dover, DE 19901 Attn: State Fair Poster Contest	New Castle Conservation District 2430 Old County Road Newark, DE 19702 Attn: State Fair Poster Contest
Kent Conservation District 800 Bay Road, Suite 2 Dover, DE 19901 Attn: State Fair Poster Contest	Sussex Conservation District 21315 Berlin Road, Unit 4 Georgetown, DE 19947 Attn: State Fair Poster Contest

POSTER EVALUATIONS

Posters entered into the Kids for Conservation Poster Contest are reviewed by a panel of five judges. The judges will have backgrounds in: conservation sciences, education, or graphic design. The posters are evaluated on the following criteria: conservation message - 50 percent, visual effectiveness - 30 percent, originality - 10 percent, and universal appeal - 10 percent.

PRIZES

The artist of the Best of Show poster will receive a basket of green products and special recognition on Governor's Day. The Best of Show artwork will also be placed on literature for DNREC. The artists placing first in each of the five grade categories will receive ribbons.

QUESTIONS?

Any questions about this contest may be directed to Valerie Gray at (302) 739-9402.

