

Appendix III: Marine Industry Information Resources

Marine Industry Publications

Soundings: The Nations Boating Newspaper

Published monthly in a newspaper style, with national and regional sections covering a wide array of boating topics. Written for the recreational boater. Published subscription rate: \$24.97 for 1 year. Send to Soundings, PO Box 2093, Marion, OH 43306. Call (800) 244-8845.

Soundings Trade Only: The Boating Business Newspaper

Published monthly in a newspaper style, with national and regional sections covering the marine industry. Written for the marine professional. Published subscription rate: \$29.95 for 1 year. Send to Soundings Trade Only, PO Box 2096, Marion OH 43306. Call (800) 244-6396.

Boating Industry A monthly publication intended for the American and International marine professional. It includes sections on new products and technology, market outlook, and marine services. Published subscription rate: \$99.00 for one year, but may be free for your business. Subscribe on line by going to www.boating-industry.com, click "Subscribe" on the red menu bar at top, then "Subscribe to Boating Industry Magazine", then "Continue", and fill out information requested. Send to Elhert Publishing, 6420 Sycamore Lane, Suite 100, Maple Grove, MN 55369. Call (763) 383-4400 or 1-800-848-6247.

Marine Business Journal: The Voice of the Marine Industry Worldwide A bi-monthly publication focusing on the business aspect of the industry. It includes association news, new products, people news and marketing suggestions. Published subscription rate: FREE. Send to Marine Business Journal, Attn: Circulation Department, 330 N. Andrews Ave., Fort Lauderdale, FL 33301. Call (954) 522-5515.

Marine Log: Reporting on Marine Business and Technology

A monthly publication focusing on the marine shipping industry. It includes articles covering shipping laws, ferry services, international trade and marine security. Published subscription rate: \$70 for 1 year, but may be free for your business. Subscribe on line by going to www.marinelog.com, click "Free Subscription" on the blue menu bar on the left, and fill out information requested. Send to Marine Log, Subscription Department, PO Box 10, Omaha, NE 68101. Call (800) 895-4389.

Marina Dock Age: The Magazine Dedicated to Marina and Boatyard Management

A bi-monthly publication that covers all aspect of the marina business. The magazine handles such topics as: laws, security, finances, safety and yard equipment. Published subscription rate: FREE. Send to Marina Dock Age, 6600 West Touhy Ave., Niles, IL 60714. Call (847) 647-2900 ext. 1324.

SeaWorthy

A quarterly publication provided by BoatU.S. This periodical is free for all boat owners insured through the BoatU.S. Marine Insurance program. It is also available to boat owners outside of the insurance program for \$10. Topics that are covered range from findings in insurance claims, to tips on how to avoid damage and accidents, as well as boat maintenance. Published subscription rate: FREE (\$10 to boat owners outside of the insurance program). Send to SeaWorthy, BoatU.S. National Headquarters, 880 South Pickett St., Alexandria, VA 22304. Call (800) 262-8082 ext. 3276.

Marine Industry Online Resources

Trade Only Today

<http://www.tradeonlytoday.com/> This online daily news source is tailored expressly for the marine industry. Their coverage highlights fast-breaking news developments that marine business professionals need to know today. The online aspect of Soundings supplements their 3 monthly publications.

International Boat Industry

<http://www.ibinews.com> This online resource is a leading business-to-business website covering the global marine recreational market. They cover in-depth reports of key markets and product sectors through up-to-the-minute news of interest to boatbuilders, designers, equipment manufacturers, distributors and dealers. Emails are sent daily on the top ten topics.

Boating Industry

<http://www.boating-industry.com/> BI Online reports daily on the days activities in the marine industry. Up to the minute breaking news are emailed to recipient's everyday. Their coverage is international with an emphasis on the American market.